



From Zoning Out to Zooming In: My Micro-Class Comeback

Kathleen Walsh

Happy Spring! Despite the rain, the pollen, and the re-emergence of bugs, I could not be happier to see the sun when it does emerge! It certainly brings a smile to my (highly sun-blocked) face! Hey.... I do not want any premature aging!

So currently I have been taking some classes hosted by Essex County Community Foundation as well as some other Massachusetts foundation groups. Having been in the non-profit field for over 30 years, I pretty much figured my learning days were behind me. Not because I know it all, but because I struggle with paying attention for a prolonged period of time, and I start to zone out. (I am sure this comes as a complete surprise to anyone that knows me ... ha!) But with these "micro-classes" from ECCF, the 90-minute formula is perfect.

Over the past couple of weeks, I have renewed energy around board development, communication, AI (that is A – I, not AI), and so many other relevant and timely topics. In addition, many of my staff and board members have chosen topics that interest them and participated. Dare I say, it has been fun???

Learning late in life can be great! We – as professionals – know what works for us and how we can achieve success in a classroom, be it real or virtual. And the best part is that it is often optional. I electively signed up for seven sessions and am eager to dip my toe into more!

So, take the class, attend the workshop, and positively get to those conferences! If you're not sure where to begin, join me at the THRIVE SUMMIT on June 18! Check out the details in this newsletter. Thrivers will embrace you and get you back on the figurative learning pony!



THRIVE SUMMIT is Fast Approaching!

Attend this impactful event with women (and a few men) from across the North Shore as we unite to **EDUCATE, ELEVATE and EMPOWER** at the 3rd annual THRIVE Summit on June 18th at the Boston Peabody Marriott!

Kicking off the event as our morning keynote speaker is **Susan MacKenty Brady**, CEO of the Institute for Inclusive Leadership at Simmons University, as well as the Deloitte Elen Gabriel Chair for Women and Leadership. Highly sought after as a speaker and consultant, Susan has worked with over 500 organizations worldwide, instructing leaders on cultivating environments where individuals thrive and businesses succeed. Moreover, she is an accomplished author, and her insights have appeared on Good Morning America, Bloomberg Businessweek, Forbes, Inc Magazine, and others. Grab a cup of coffee and be ready for a captivating breakfast speaker!

The morning will be filled with amazing workshops on leadership as well as life. In between you will have the opportunity to shop the THRIVE Marketplace with boutique-like booths featuring jewelry, clothing, services and gift items.

Leading us through lunch will be **Amy Latimer**, Executive Vice President and Chief Operating Officer of Delaware North and long-time president of TD Garden. Amy is the definition of accomplished. She drives performances at more than 200 high-profile locations across sports and entertainment venues, national and state parks, destination resorts and restaurants, airports and travel hubs and gaming properties. She was named "Boston Business Power Player" in 2017 along with a long list of other accolades.

Our dynamic lineup of speakers and panelists will wow you and leave you wanting more. Get your tickets today for an exceptional opportunity to Educate, Elevate and Empower. You are worth it!

Limited Sponsorships are available! Purchase your tickets before they sell out by visiting www.northshorechamber.org.

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Thrivers Highlight: Patti Beckwith

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THRIVE Summit 2025

Educate. Elevate. *Empower.*

Join Us
**FOR A DAY
OF INSPIRATION**

**KEYNOTES
SEMINARS
NETWORKING
MARKETPLACE**



BREAKFAST KEYNOTE

Susan MacKenty Brady

Simmons University
CEO, Institute for Inclusive
Leadership
Chair, Women and Leadership



LUNCHEON KEYNOTE

Amy Latimer

EVP & COO
Delaware North
(TD Garden, Boston)

18

**JUNE
2025**



**8:15 AM-
2 PM**

Boston Marriott Peabody

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www.northshorechamber.org



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THRIVE | Interior Design

Curating Your Home or Office Space with Confidence: Why Working with a Designer Makes All the Difference

Kathleen O'Connor

Associate Principal, SV Design

At its best, interior design isn't about following trends. It's about shaping your personal space to reflect who you are and how you want to live and work. It's about intention, style, comfort, and function—all working in harmony to elevate your surroundings. At SV Design, we believe that thoughtful design has the power to transform not just a space, but how you feel in it.

Often, we hear our clients say “I know what I like...I just don't know how to pull it all together.” That's where our expertise comes in. Working with a professional interior designer allows you to make confident decisions, avoid costly missteps, and achieve a level of finish and cohesion that elevates your environment in subtle yet meaningful ways.

Whether it's your home or office, thoughtful design can be an invaluable asset in expressing your personal style or conveying your corporate brand. Interior designers can optimize functionality and flow, enhance brand identity, improve employee satisfaction, and ensure your project runs smoothly from start to finish.

Designers work closely with clients to support their vision through curated, timeless furnishings, refined palettes, and custom details that feel both elevated and personal. The result is a space that flows beautifully, functions effortlessly, and endures with grace.

Tips for Creating a Beautiful, Intentional Home or Work Environment

- Start with how you want to feel in your space—calm, inspired, joyful—and let that guide your decisions.
- Invest in timeless foundation pieces like upholstery, rugs, and lighting. These elevate a room and offer longevity.
- Don't be afraid of negative space. A well-edited room feels luxurious and intentional.
- Personalize with purpose. Artwork, heirlooms, and collected objects tell your story—and that's what makes a house a home.
- For corporate spaces, prioritize brand consistency in color, material, and layout choices to reinforce identity.
- Design with people in mind. A well-designed office promotes productivity, well-being, and leaves a lasting impression on clients and employees alike.

Whether you're embarking on a new build, refreshing a beloved family home, or reimagining your office space, partnering with a design team ensures that every decision is guided by experience, craftsmanship, and care.



Getting To Know The THRIVERS!

Please meet ...

Patti Beckwith
Branch Manager
Constitution Financial Partners, LLC

Tell us about your professional journey and how you landed where you are today?

My professional journey started by "being in the right place, at the right time." Due to financial constraints, I was unable to complete my degree in economics from Gordon College. I took a job at Beverly Savings Bank, now TD Bank. After a year or so as a teller, sometimes customer service rep., Beverly Savings Bank started a stock and bond department and become one on the first banks in the country to offer brokerage services to bank customers. The bank registered and trained a team of us as "stock, bond and mutual fund brokers." Luckily, many of my teller customers became my investment clients. I am blessed to have several of my long-term clients with me still. I often tell them "We have grown old together!" In 1990 I left the bank and joined a local Raymond James office in Beverly. I just celebrated 35 years as an independent advisor. How lucky am I?

What was the most challenging professional obstacle that you overcame and how?

My most challenging, yet by far, the most rewarding, professional obstacle was establishing "Constitution Financial Partners," my own office as an independent advisor with Raymond James. In 2009, in the depths of the financial crisis, I parted ways with the Beverly office and came to Danvers, purchasing an office condominium in Liberty Tree Park, and setting up shop. It was terrifying at the time but because of my client loyalty and well-established networks, who helped me build new client relationships, my office is THRIVING!

What are your guiding principles as a female leader?

My guiding principles as a female leader is to show up, participate and contribute as best I can. I love the structure of organizations and join those that fulfill me both professionally and personally. I become an active member, volunteering my time and effort as much as I can, having fun in the meantime. As a bonus, I meet new people and oftentimes make lasting friendships!

What would you tell your 18-year-old self?

I would tell 18-year-old Patti to not overly worry about situations, problems and things that she has not control over. When sticky, uncomfortable circumstances arise, worrying about the outcome and frequently going to the worst possible scenario is unnecessary. Amazingly, the outcome is nowhere close to the one thought. Don't worry! Things will work themselves out.

What is in your physical and emotional self-care tool kit?

My physical and emotional self-care tool kit is my recent discovery of power yoga. It is done in a very hot room, 105 degrees. You are immersed in the yoga flow while profusely perspiring. (Nice way of putting it!) Hot power yoga is an incredible cleanse of my mind, body and spirit. Highly recommended.

Name three things that bring you GREAT joy outside of work?

The 3 things that bring me joy are spending time with my husband, who is quite funny. We enjoy cooking, golf and boating. Spending time with my daughter, Diana, and her husband, Justin, ranks highly. When they are together with me and my husband, it is a comedy show! Spending time with friends and tea parties with girlfriends (always have interesting conversations) round out the top 3.

If offered \$1,000,000 to use in anyway but for yourself & family, what would you do with it?

If I was given a \$1 million dollars, I would immediately create a donor advised fund, an investment vehicle that allows you to make contributions, invest those contributions and make donations to charitable organizations. I would be so honored to support the many charities we have here on the North Shore and make a difference in people's lives. To make the world a better place – that would be amazing!

What do you want your legacy to be?

I hope my legacy will be that I am thought of as a loyal friend and always one that can be counted on, in good or difficult times.

Odds and Ends



Cheers to **Darcia Tremblay**, who was recently awarded the SBA Woman-Owned Business of the Year award for her work with Silver Lining Solutions. Way to go Darcia!



Join fellow Thivers and North Shore Chamber members at an **After Hours Networking** event at Ferncroft Country Club on Thursday, May 29 from 5-7 pm. Register at www.northshorechamber.org.

Mark your calendars for the Chamber's **Red, White & Blue Summer Party** set for Thursday, July 31, 5-7 p.m., at the beautiful Beauport Hotel in Gloucester. We'll enjoy light bites and cocktails on the deck overlooking the ocean. THRIVE will be collecting items for a good cause, so stay tuned for more details.



Have an idea for content for the THRIVE monthly newsletter? Please email **Kathleen Walsh** at kwalsh@metronorthymca.org.

Be sure to share this newsletter with your network, and encourage others to sign up for THRIVE!