



The CHAMBER.

North Shore Chamber of Commerce

Impact is the premier magazine for the region's business community, featuring articles written by our vast number of member experts on subjects such as leadership, diversity, legal affairs and more.

Requirements

- High-quality print PDF is the preferred format.
- Finished ads must be supplied in CMYK, with all fonts embedded at 300 dpi.
- All digital files must be a minimum of 300 dpi.
- Most website images are 72 dpi, a resolution which is not suitable for print advertising.
- All digital images will be accepted in .tif, .eps and .jpg formats.
- All vector images must be saved as an .eps with all text converted to outline.
- Word documents will not be accepted for final output.
- Ads sent in camera-ready are subject to final approval by the Chamber president.

Magazine Rates

Ad Sizes

2-Page Spread

Back Cover

Inside Front Cover

Inside Back Cover

Full Page

1/2 Page

1/3 Page

1/6 Page

*Business Spotlight

* Staff written story about your company.

Non-Member Rates

\$1,500.00

\$1,500.00

\$1,300.00

\$1,300.00

\$1,000.00

\$750.00

\$550.00

\$300.00

\$1,500.00

Member Rates

\$995.00

\$995.00

\$895.00

\$895.00

\$695.00

\$495.00

\$395.00

\$195.00

\$1,195.00

There will be a \$35 charge for ad design for non-members.

Ad Sizes

Trim Size 8.25" x 10.875"

2-Page Spread (bleed) 1.675" x 11.375"

Full Page (bleed) 8.625" x 11.375"

Full Page (image area) 7.25" x 9.75"

1/2 Page (horizontal) 7.25" x 4.75"

1/3 Page (square) 4.75" x 4.75"

1/6 Page (vertical) 2.25" x 4.75"

1/6 Page (horizontal) 4.75" x 2.25"

Full
Page

1/6 Horiz.

1/6 Vert.

1/6 Horiz.

1/2 Page
Horizontal

1/3
Square

1/6 Vert.

1/3
Square

1/6 Vert.

To reserve your ad space, please reach out to **Cheryl Begin**, Director of Sales & Marketing @ 978-774-8565 ext. 1 or cheryl.begin@northshorechamber.org