Sign Up Today for Feb. 27th B2B Expo!
100 Booths & over 2,000 Attendees

The 2007 North Shore Business to Business Expo will take place at the Sheraton Ferncroft Resort in Danvers on Tuesday, February 27th. The Business Expo will offer 100 booths to exhibitors on a first-come, first-served basis.

Technology companies, manufacturers, office suppliers, corporate apparel and advertising companies, banking firms, printers, and wireless companies are just a few types of businesses that will be showing their faces at the Expo. Now is the time for your firm to be seen and heard! National corporations as well as local prominent North Shore businesses will both be in attendance at this heavily trafficked 2000-person event.

Past exhibitors reserve your booth today! A Sell-Out is expected for the sixth year in a row!

CEO of Massport - Thomas Kinton Jr.
Feb. 7 Breakfast Forum

He has served as Aviation Director since 1993, responsible for all activities and operations of Boston Logan International Airport, Hanscom Field in Bedford and Worcester Regional Airport.

The focus of Kinton’s work over the past several years has been oversight of safety and security of the Authority’s airport holdings and efficiency of operations during Logan’s $4.4 billion modernization effort.

The Massachusetts Port Authority (Massport) is a world-class independent public authority which develops, promotes and manages airports, the seaport and transportation infrastructure to enable Massachusetts and New England to compete successfully in the global marketplace.

Please call (978) 774-8565 to reserve your seat among the 60 allocated.

SELL OUT EXPECTED!

Make more Contacts in one night than you will in the next 6 months...
LNG TERMINAL
Massachusetts has been stuck at the wrong end of the natural gas pipeline for years. This despite, the need for LNG has soared as power producers have turned to this fuel for the regions newest and cleanest fossil fuel electricity plants. There are now plans to locate two terminals offshore about ten miles southeast of Gloucester that would accommodate huge tankers that would offload LNG that would be piped to facilities on shore.

Both proposals by Suez and Excelerate Energy appear near to gaining final approval from various state and federal agencies. The impact on the local fishing industry may be minimized by $23.5 million in mitigation funds. The money includes $4 million to minimize damage to whales and other marine mammals. Another $6.3 million would create a nonprofit organization to help fisherman who find that the terminals limits on fishing in the immediate vicinity make it impossible for them to make a living and want to get out of the business. Other funds would be allocated to fishing related groups.

If all proceeds according to plan new substantial supplies of LNG should be available in he near future.

FUEL CELL INDUSTRY
Fuel cell technology is being developed as an energy source to run devices as small handhelds and as large as automobiles. At least 60 companies that are developing fuel cell and related technologies have made their home in Massachusetts, the state is exploring ways to retain and perhaps grow this emerging sector of the energy industry. Most Massachusetts based companies are in the pre-commercial phase, though some are already in production, with products ranging from fuel cell powered cell phones to fuel cells strong enough to run automobiles, fork lifts and unmanned military vehicles.

Also in the works are related hydrogen fuels that may be a strong contender to replace fossil fuels in cars and trucks. The Massachusetts Fuel Cell Partnership is exploring the economic upside of building a fuel cell industry that would include new jobs and the opportunity for a global spotlight in emerging energy technologies. With a growing interest in fuel cells, other states including Ohio and North Carolina are actively seeking data and information from local companies.

OTHER ISSUES
Route 128 is badly in need of major upgrade to improve traffic flow and safety. MHD has indicated work should start in early 2008.

911 Regional Dispatch 33 towns and cities have joined in a proposal to establish a dispatch center that would replace the present centers that are seriously under staffed. The Chamber supports this proposal.

Governments view of the economy could be summed up in a few short phrases: If it moves, tax it, if it keeps moving, regulate it, if it stops moving, subsidize it.

North Shore Chamber of Commerce
Economic & Public Policy Breakfast Forums

FINAL REMINDER - SEASON TICKETS

Pro-Rated January 2007- December 2007

Be a part of the North Shore's Largest Economic and Public Policy Forum -
Network with over 250 Business and Community Leaders every month!

Hear keynote speakers discuss timely topics which will affect your business. Past speakers have included: Governor Mitt Romney and Lt. Governor Kerry Healey, Senator John Kerry, Senate President Robert Travaglini, Former Speaker of the House, Thomas Finneran, U. S. Congressman John F. Tierney, Attorney General Tom Reilly, Michael Dukakis, Boston Mayor Thomas Menino, and many North Shore Municipal Leaders.

Keep abreast of the important happenings of the region, state, and nation for your business in 2006.

Season Tickets are only $18 per Breakfast!
($180 Season Ticket for 10 Breakfasts)
Normal ticket prices are $25/Member and $35/Non-Member.

CALL TODAY TO RESERVE (978) 774-8565
2007 North Shore Business Expo

Tuesday, February 27, 2007
7:30am — 4:00pm
Sheraton Ferncroft Hotel & Resort
50 Ferncroft Road — Danvers, MA

- 100 Exhibit Booths
- Over 2,000 Business Professionals
- B2B Networking
- Sponsorships
- Face-to-Face Sales
- Informative Speakers

Join these Leading Companies who traditionally Sponsor the Business Expo:

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- $1250 Corporate Sponsor
- $1000 Presenting Sponsor
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(after Jan. 31st - $899)

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The Daily Item
The Salem News

NSBJ • 3
Over 75 members attended the December 14th Human Resources Roundtable Meeting hosted by North Shore Community College. Shown in the photo are from left to right: Dianne Palter-Gill, North Shore Community College; Stephen Crowder, North Shore Chamber of Commerce; and Mary Sarris, North Shore Workforce Investment Board.

Pictured at the December 13th Human Resources Roundtable Meeting are: North Shore Chamber of Commerce Chair, David LaFlamme, president, North Shore Bank; Joe Brancaleone, Chamber president; Robert Bradford and the Globe’s Chief Advertising Officer Sam Martin, VP of Advertising for Retail-National. Thank you Joe Brancaleone for organizing one of the best Holiday Receptions in Chamber.

North Shore Chamber of Commerce Chairman, David LaFlamme, president, North Shore Bank congratulates and presents awards to the 25 leading performers in the successful Membership Drive which resulted in over 250 new members in three days.

Thank you to the Boston Globe North who hosted the December 13th Holiday Networking Reception with nearly 200 attendees at their Danvers office! Shown in the photo above from left to right are: Boston Globe Senior Executives; Peter Ockerbloom, Daniel Hegarty, Joseph Brancaleone, Chamber president, Robert Bradford and The Globe’s Chief Advertising Officer Sam Martin, VP of Advertising for Retail-National. Thank you Joe Brancaleone for organizing one of the best Holiday Receptions in Chamber.

High Quality Networking with North Shore Business Leaders

Pictured above after the December 13th Board of Directors Meeting are members of the Board of the North Shore Chamber of Commerce, posing for a holiday picture. The Board and the professional staff at the Chamber wishes everyone a Happy and Successful 2007!

After the December 6th Economic & Public Policy Breakfast Forum at Ipswich Country Club; keynote speaker, Robert Culver, president and chief executive officer of MassDevelopment, met with North Shore Chamber Board Members to discuss policy initiatives for the North Shore Region.

Pictured at the December 11th Ribbon Cutting Ceremony of Beverly National Bank’s North Beverly office are from left to right: John L. Good, III, Executive Vice President, Beverly National Bank; Molly Martins, The Martins Company; Al Martins, The Martins Company; Brad Gaige, Vice President and Business Development Officer, Beverly National Bank; William Coughlin, Beverly City Councillor at Large; Alice Griffin, Director, Beverly National Bank; and Craig Douglas, Architect, The Martins Company.

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on the sands of Negril

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BEVERLY COOPERATIVE BANK- Visitors to Beverly Cooperative Bank's Salem office can't help but notice the holiday tree in the bank's lobby. Not only is it festive, it's surrounded by gifts for children. All the gifts were donated by Beverly Cooperative Bank's customers and friends as part of the bank’s annual participation in the Salvation Army's Angel Tree program. This year, the bank collected a total of well over 100 toys for needy children.

ELECOMM- A seven-year old provider of underground electric services including cable installation and removal and high voltage splicing, announced today that it has entered the temporary/backup power market and will provide this service to utility companies and private businesses throughout the Northeast. ElecComm's debut into this market coincides with the departure of GE Energy, which had provided backup to a number of utility companies. A number of technicians previously affiliated with GE Energy have signed on as ElecComm employees. ElecComm is ready to begin providing this backup via generating equipment immediately and is currently in talks with several of New England's large regional providers of electricity. ElecComm, which is represented by Utility Workers Union of America (UWUA) Local 369, expects to be a key player in the marketplace.

LETIP INTERNATIONAL- announced the opening of a new chapter, LeTip of Beverly. The program emphasizes building relationships, creating alliances and developing public speaking skills, all of which empower members and help create an environment for business success. The chapter meets every Wednesday at Acapulco's restaurant in the Beverly Cummings Center and 11:31 AM - 1:01 PM). Those interested in attending a meeting, please call John Marroni, Chapter President at (781) 224-9998.

NORTH SHORE UNITED WAY- When a group of concerned citizens formed the Beverly Affordable Housing Coalition (BAHC) in 2000, they didn't need Forbes magazine to tell them that the cost of housing on the North Shore was among the highest in the nation. The North Shore United Way was one of the first places BAHC turned for financial assistance and they were awarded a discretionary grant of $5,000, the maximum given to support new organizations and meet emerging needs.
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North Shore Chamber of Commerce

Celtics Discount Nights

- 50% off all Balcony and Loge Seats
  -Wednesday, December 6th vs. Memphis
  -Wednesday, December 20 vs. Golden State
  -Wednesday, January 24th vs. Atlanta

- $20 Off Loge, $10 Off Balcony Seating
  -Wednesday, January 10th vs. Indiana
  -Friday, January 12th vs. Toronto
  -Wednesday, February 28th vs. New York

- $10 Off Loge, $5 Off Balcony Seating
  -Friday, December 15th vs. Denver
  -Monday, January 22nd vs. San Antonio
  -Wednesday, March 4th vs. Houston

Balcony Pricing: $30 or $40
Loge Pricing: $60, $75, $85, or $95

*All of the above discounts will be applied to the given prices.

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North Shore Spirit

HOT STOVE EVENT

Keynote Speaker:
Dr. Charles Steinberg
Red Sox Executive Vice President of Public Affairs

Tuesday, February 1st
at the Kowloon in Saugus
Doors open at 5:30
Program starts at 6 p.m.

Silent Auction
Buffet Dinner
Surprise Baseball personalities

Tickets are just $40 each and $350 for a table of 10. For more information or to purchase tickets, contact the Spirit at 781-592-0007.

Tickets are Limited so act quickly!
North Shore 104.9
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